# **Early Career Program Rotations**

# for Electrical and Computer Engineering

## **Engineering at the Worthington Plant**

- Worked with the engineering group on the development of a new terminal for the Industrial market
- Major functions included system testing (software and hardware), application development, and technical writing

# Industrial Marketing at the Worthington Plant

- Developed a database to improve access to translated phrases used in new Industrial terminals
- Designed a software tool to compare the features of competitive products

#### **Global Service Team**

- Supported the development of a software tool for calibration reporting
- Included documenting the requirements, performing software testing, and supporting field users during a beta test phase

## **Industrial Marketing at North American Headquarters**

- Provided marketing support on a new product/service offering for regulated applications
- Pushed the new product toward launch by developing marketing messages, developing and presenting a training class, and introducing the concept to sales and service personnel

#### **Project Management**

- Analyzed fleet spending to reduce costs
- Contributed to a pilot Six Sigma project to reduce the time to invoice Industrial service orders

#### Marketing at the Masstron Plant

- Researched and developed content for segment marketing pieces, pamphlets and customer visits

